

What's Included in Your Website

A page-by-page look at a real site we built for a local business.

Here's an example we built for **CK Auto Body in Joplin**. Every page has a job: get customers to call, show off your work, and make it easy to find you. Your site follows the same plan, built with *your* photos, logo, colors and services.

Home

first impression

Services

what you do

About

who you are

Recent Work

photo gallery

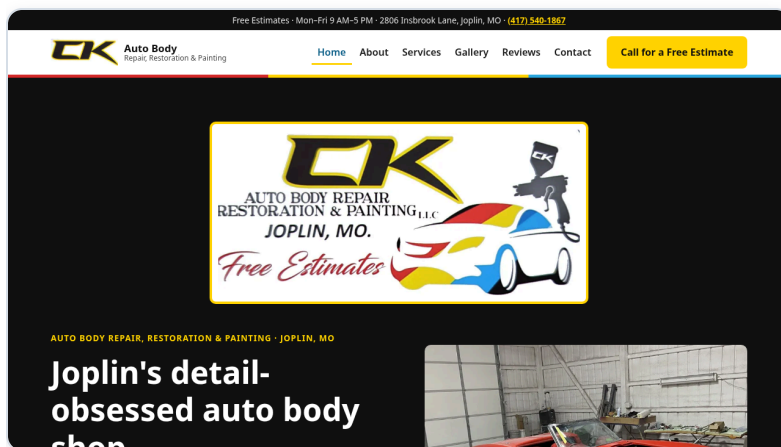
Reviews

what customers say

Contact

call, visit, ask

Page by page

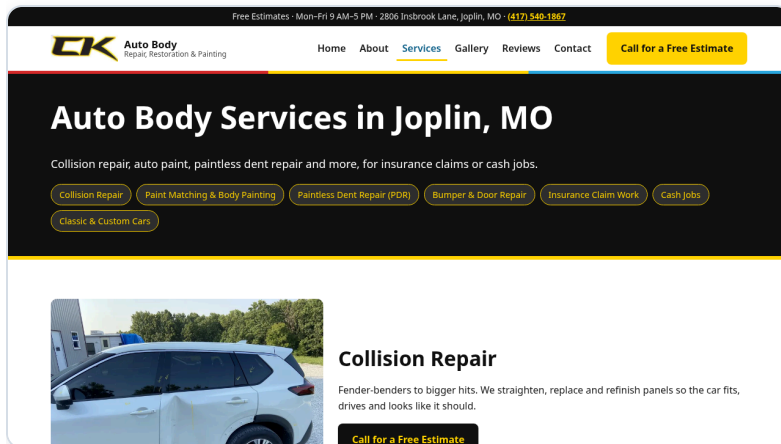


CK Auto Body — Home page

PAGE 1

Home

- ✓ Says right away who you are and where you are: "Auto Body Repair, Restoration & Painting · Joplin, MO."
- ✓ Big "**Call for a Free Estimate**" and "**Send Photos of the Damage**" buttons so visitors can reach you in one tap.
- ✓ Shows why people choose you (attention to detail, paint that matches, no months-long wait) and your Google star rating.
- ✓ Gives a quick preview of your services and recent work, with links to see more.

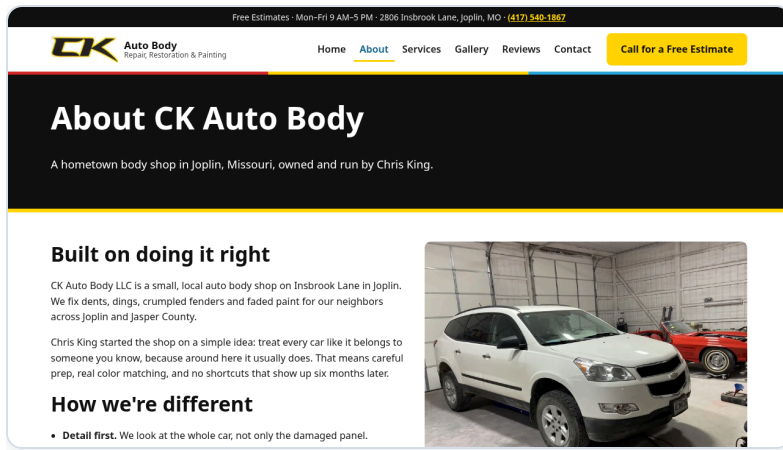


CK Auto Body — Services page

PAGE 2

Services

- ✓ Each service gets its own section with a photo and a plain description: collision repair, paint matching, paintless dent repair, bumpers & doors, insurance claims, cash jobs, classic & custom cars.
- ✓ Quick buttons at the top jump straight to the service a visitor cares about.
- ✓ A "Call for a Free Estimate" button under every service.
- ✓ Answers common questions (Is the estimate free? How long will it take? Do you take cash jobs?) so you spend less time on the phone repeating yourself.

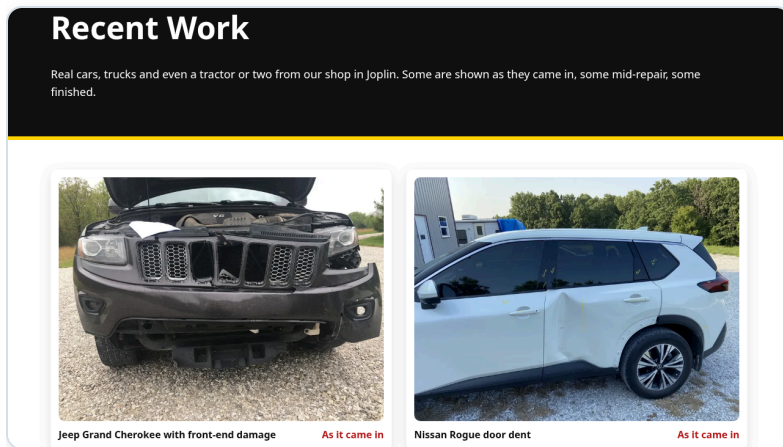


CK Auto Body — About page

PAGE 3

About

- ✓ Tells your story: a hometown shop owned and run by Chris King.
- ✓ Explains what makes you different (detail first, color you can't spot, keeping claims moving, straight talk).
- ✓ Names the area you serve (Joplin and Jasper County) and shows a real photo from the shop.
- ✓ Helps new customers feel like they know you before they call.

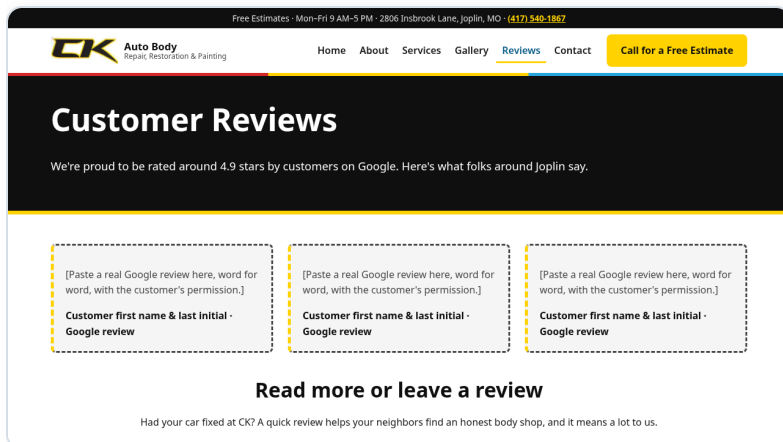


CK Auto Body — Recent Work (gallery)

PAGE 4

Recent Work

- ✓ A gallery of 16 real photos from the shop, from a Jeep with front-end damage to a classic Corvette and even a Farmall tractor.
- ✓ Each photo is labeled (e.g. "As it came in," "In progress," "Finished shine") so customers can see the work.
- ✓ Links to your Facebook page for even more photos.



CK Auto Body — Reviews page. The boxes are ready for real Google reviews, added word for word with the customer's permission.

PAGE 5

Reviews

- ✓ Highlights your Google rating (CK is rated around 4.9 stars).
- ✓ Shows real reviews from your customers, word for word and only with their permission.
- ✓ Buttons to **read and write Google reviews** and to see reviews on Facebook, so happy customers can easily leave new ones.

Free Estimates · Mon-Fri 9 AM-5 PM · 2806 Insbrook Lane, Joplin, MO · (417) 540-1867

CK Auto Body
Repair, Restoration & Painting

Home About Services Gallery Reviews Contact [Call for a Free Estimate](#)

Contact CK Auto Body

The fastest way to an estimate is a phone call: (417) 540-1867. Or send us the details and photos below.

Request a free estimate

Name *

Phone *

Email

Visit the shop

CK Auto Body LLC
2806 Insbrook Lane
Joplin, MO 64804
(417) 540-1867
ckautobodyllc@gmail.com

Shop hours

Monday	9:00 AM - 5:00 PM
Tuesday	9:00 AM - 5:00 PM

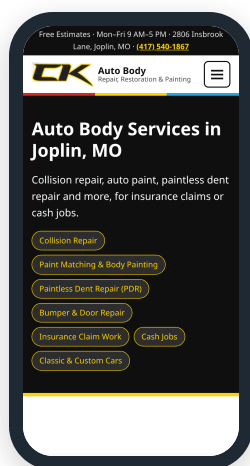
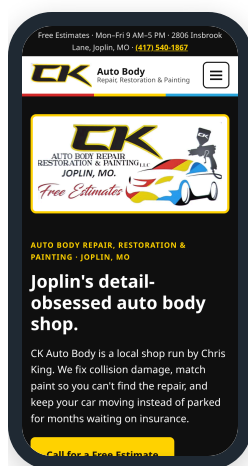
CK Auto Body — Contact page

PAGE 6

Contact

- ✓ A **"Request a free estimate"** form: name, phone, vehicle, what happened, and up to 3 photos of the damage.
- ✓ Address, phone, email and a clear table of shop hours (Mon-Fri 9 AM-5 PM).
- ✓ One tap for **driving directions** in Google Maps, and one tap to call.

Included on every site



Looks great on phones

Most of your customers will find you on their phone. Your site is designed for small screens first: easy-to-read text, a simple menu, and a **"Call for a Free Estimate"** bar that stays at the bottom of the screen on every page.

CK Auto Body on a phone: Home and Services pages.



Mobile-friendly design

Works on phones, tablets and computers.



Tap-to-call

Your phone number is one tap away on every page.



Map & directions

Your address with one-tap directions in Google Maps.



Business hours

Clearly listed so customers know when you're open.



Basic Google search setup

Set up so Google understands who you are, what you do and where.



Fast loading

Photos are sized to load quickly, even on a phone signal.



Secure

The padlock in the browser bar: a secure connection for every visitor.



Linked from your Google Business Profile

People who find you on Google Maps can tap straight to your site.



Accessible design

Readable text and strong contrast, and it works with screen readers and keyboards.

Made for your business

Not a template. Your site uses your own photos, logo, colors and services, pulled from your Google Business Profile and confirmed with you. Most sites have 5–6 pages like the ones above, and we can adjust them to fit your business. For example, a restaurant might want a Menu page instead of Recent Work.

What happens next

1 Free demo

We build a demo of your site from your Google Business Profile, at no cost.

2 Your feedback

Look it over and send us your changes. Two rounds of changes are included.

3 Launch

We put your site live on your own web address and link it from your Google Business Profile.

4 You get calls

Customers find you, see your work, and tap to call.

A "round" means one batch of changes sent to us together.

Ready to see pricing? Ask for our **Website Plans** sheet. It explains the two options: own your site outright, or let us handle everything for a monthly fee. Every project starts with a free demo built for your business.

Gio Design & Consulting

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Questions? Just call or text.